

Bill Cipher will assist you in a moment. But first are you in pain? Press 1 for “yes, I am in pain” and 2 for “no, I am not in pain”

You know, I had a life once. I had a wife and kids. I can't remember them now. I am stuck in this endless phone tree repeating numbers 1 through 7 over and over again. I have sold my soul and I am paying my cosmic debt to the universe. Press 1 to end my misery. Press 2 to go back to the main menu.

“AHH HAhAhhaHahHahHaaahHhahahahaahahaaAAAHAAAHhaa! That'll be \$9.99!”

After having Bill Cipher laugh at your pain, you realize that pain is just a cosmic, cruel joke that the universe plays against you. It's a miracle we experience sentience at all! And that's why you should purchase the Book Of Bill! It may not stop you from having pain, but you can give that pain to everyone else and you, you'll be the one having the last laugh!